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alameda-ca.aauw.net

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# Alameda Branch News

*AAUW Alameda Branch celebrates our strengths  
and promotes education and equity for women and girls in our community.*

**MARCH 2017**

A publication of AAUW Alameda Branch, chartered 1962

Vol. 54, Issue 7

## The Future of Alameda Housing

Rachele Trigueros is a Policy Manager for the Bay Area Council. She researches, advocates, and organizes around the Council's Housing, Water, and Workforce Diversity & Inclusion initiatives.

Born and raised in the Bay Area, Rachele graduated with a BA in American Studies from UC Santa Cruz and a Masters of Public Policy from UC Irvine. During her Masters program, Rachele had the opportunity to work with the Bay Area Council as a summer intern, focusing on Business Climate and Education policy.

The Bay Area Council is a business-sponsored, public policy advocacy organization for the nine-county Bay Area. The Council proactively advocates for a strong economy, a vital business environment, and a better quality of life for everyone who lives here. It was founded in 1945 as a way for the region's business community and like-minded individuals to concentrate and coordinate their efforts.

**Saturday, March 11, 2017 Meeting**

**11:30 am Social, 12:00 pm Lunch**

**Alameda Hospital, Room 'A', 2070 Clinton Ave**

Box Lunches by A.G. Ferrari

Grilled Chicken, Pear & Walnut Salad - on local field greens with gorgonzola dolce

Arugula & Fennel Salad - with orange segments, toasted hazelnuts & mint (veg)

Italian BLT Sandwich - Pancetta, heirloom tomatoes, field greens & fresh basil

Caprese Sandwich - Fresh mozzarella, heirloom tomatoes,

field greens & fresh basil (vegetarian)

Tuna & Artichoke Sandwich - with field greens and basil & lemon vinaigrette

Grilled Chicken & Pancetta Sandwich - with sun-dried tomato spread,

basil aioli & smoked mozzarella

Lunch includes: Cookie, water, and Peet's coffee

Please select one and note in the memo section of your check.

Make the check out to AAUW-Alameda Branch for \$22 and mail to:

Dorothy Kerwin, 2918 Lincoln Ave, Alameda, CA 94501 for receipt by Tuesday, March 7.

*Our Mission is advancing equity for women and girls through advocacy, education, philanthropy, and research. AAUW is the nation's leading voice promoting equity and education for women and girls. Since our founding in 1881, AAUW members have examined and taken positions on the fundamental issues of the day — educational, social, economic, and political.*

## President's Letter

February saw two special events. Our February 9 event at Wood Middle School was held thanks to our new member, Linda Pon, whose daughter Danielle, a Tech Trek grad, attends Wood. We worked with the PTA to identify a presenter to address the topic of Sexual Harassment and Cyber Bullying. Our guest speaker, Diana Kenney, a teacher at Encinal High for 15 years, is our AAUW member Karen Kenney's sister-in-law! The excellent presentation drew on AAUW's 2011 report "Crossing the Line; Sexual Harassment in Schools " We had a good turnout of parents and students from other middle schools as well as Wood. We hope we can offer this program again and find other ways cooperate with the PTAs and parents in our community in the future.

The February 15 panel "American Muslims: Islam 102", co-sponsored by Friends of the Library and Alameda League of Women Voters was sold out and received intense interest by the press. I had an interview with the Bay Area News Group 10 days before the event, which was printed in the Alameda Journal and Mercury News (South Bay). As a result I did a radio interview with She Radio during the morning commute on February 8. The event was also noted in the East Bay Express and reported in the SUN. We were glad to be able to represent AAUW's stand on combating bigotry and bias throughout its distinguished 135 year history. Check AAUW's powerful statement of February 3, 2017 from our website. A special Thank You to our planning committee Elizabeth McGaffey, Patti Heimbürger, Joy Pratt, and Dorie Behrstock who worked so well with our co-sponsors, Karen Manuel from Friends of the Library and Patty Young from League of Women Voters, to put this on and have it come off so smoothly. A question I was asked on the radio, will we be doing more events like this? Your thoughts?

Volunteer Recognition Day. The Board has recommended that we have this recognition ceremony at our Board installation on May 13. This event will be a Brunch and will be held at Harbor Bay Community Association Community Room. So, it is not too late to get your nominations to Patti Heimbürger or Joy Pratt by March 31.

Amended By Laws. To retain our tax exempt status, AAUW national has required all branches to revise their by-laws with mandatory language. One major change is we are now an "affiliate" of AAUW, though we still can call ourselves a Branch. We are retaining the language from our previous by-laws in the optional sections, so the by-laws do not need to be voted on by the membership. Once completed and submitted to National they will be posted on our website. The Branch Policies and Procedures will also be amended to comply with the new by-laws. Hard copies will be available upon request to Dorothy Kerwin at the time of the April Newsletter distribution.

Corrections to Directory. With many new members, now is the time to update and make corrections to our Directory. Please check your information carefully (it is on the Website under Members only, password protected) and let Dorothy Kerwin, Directory Editor, know if there are any corrections. Thanks!

Penny Washbourn, pwashbou@hotmail.com, 510-748-7455

## General Business Meeting

Our next board meeting is Monday, March 6 at 7:00 pm in Conference Room 'C' at the Alameda Hospital. All are welcome.

## Membership & Outreach

We recently received 4 new members that bring our current count (83). These new members are: Grace Lyon, Mary Oppedahl, Meg Gudgeirsson, and Lana Dilger. We welcome them all and please spread the word because we would love to have even more new members.

We still need to think of more ideas to raise our general bank account, especially with advertising and or rental space expenses. If you have any ideas please let us know.

We had another "Meet Up" for (5) of our new members that is always interesting for all. Like the first one we will have the members filled-out the "New Members Survey". This is very helpful for both the board and our branch because we need these new member's skills.

Our branch still needs more clarity as to why we exist. Barbara Krummel volunteered (3) words which sound interesting: "engage, educate, empower". The board added a few more words to it: "Engage, Educate, Empower for women and girls". All changes take time just like with other organizations that also need to change and grow in order to exist.

Some of us were part of another National AAUW good webinars for branch membership. These webinars make it easy to get helpful hints to acquiring and retaining membership. Patti Heimbürger & Joy Pratt Co-Chair Membership

## Tech Trek Report

The Tech Trek committee will be meeting in mid-February to read and score the student essays/applications and to choose 10 candidates for an interview in March.

Happily, Alameda Academy will be participating for the first time. We are all looking forward to meeting our 2017 candidates!  
Respectfully, Adele Aced Tech Trek Co-chair

## Women in STEM

Our "Enhancing Opportunities for Women in STEM" event at the College of Alameda, from 3:30 pm-6 pm on Wednesday, March 22, promises to be an exciting presentation with 10 panelists representing a broad range of women in STEM fields. High School students, college students, teachers, parents, grandparents, and the general public are invited to attend. We are co-sponsoring with Girls Inc of the Island City, and their Eureka program teens will be in attendance. Register at <https://aauwwomeninstem.eventbrite.com> .

A special thanks to Char Perlas , Patti Heimburger, Karen Guthrie, and Theresa Gonzales, Girls Inc Board member, who have worked hard over several months to get this event planned and get the word out. We are excited about the cooperation of STEM faculty at the College of Alameda and have invited the new President Tim Karas to open the program.

## College of Alameda Scholarship

We are having another fundraiser for College of Alameda Scholarships. Mark your calendars for a special wine and cheese fundraiser on Saturday April 22, 3 pm - 5 pm to be held at the home of Earleen Hamlin at 2849 Lincoln Avenue.

Our Branch has sponsored two annual scholarships of \$1,000 each for women students who are pursuing their higher education goals towards a Bachelors degree. The 2016/2017 recipients will be invited, along with the new College of Alameda President Tim Karas.

## Volunteer Opportunities for AAUW

See something you would like AAUW Alameda Branch to do? Or are you ready for a short term project? We could use your input to address fun ideas, outreach or meet a need in our community with a focus on girls and women. Do get in touch! It begins with new ideas. Thanks. Penny Washbourn , [pwashbou@hotmail.com](mailto:pwashbou@hotmail.com), 510-748-7455

## Book Talks

AAUW Alameda Branch will sponsor a series of book talks by three local authors at Cardinal Point, 431 Mariner Square Drive, March 20, April 19, and May 17. All events will be held in the first floor "Living Room" at 7 pm.

Our first authors to present will be Lisa Lucca and Mark Fiore talking about their book, [You are Loved... an Email Memoir](#).

More information on how to reserve a spot will be available on our Web site and by email blast soon. Contact Kevis Brownson for more information.

## BRANCH ACTIVITIES

### AFTERNOON BOOKS

Kate Quick  
523-3612

### EVENING BOOKS

Cindy Silva  
523-4677

### TUES AFTERNOON BRIDGE

Vicki Cuadra  
523-5789

### CINEMA CLUB

Kevis Brownson

### COUPLES BRIDGE

Lynn Groh  
522-2473

### ETHNIC DINNER GROUP

Mark Hamilton  
749-0738

### MUSEUM GROUP

Judy Sparks  
523-6736  
Marlis White  
522-8383

### TECHNOLOGY USERS

GROUP  
Amy Rose  
916 337-1259

## Ethnic Dining Group

This group meets on the third Saturday, March 18. If you like good food and good company, join us. For more information call Mark Hamilton, 749-0738.

## Museum Group

On Thursday March 16, we will be going to the Oakland Museum to see "The Rise of Sneaker Culture".

A fashion staple and cultural icon, sneakers are worn by millions of people and seem to transcend generations and socioeconomic status. Explore the significance, complex design history, and evolution of these shoes in *Out of the Box: The Rise of Sneaker Culture*, the first exhibition of its kind in the United States.

The carpool meets at the Ross parking lot at South Shore Center. We will be in need of two cars and two volunteer drivers this time. We leave at 10:10 am sharp. Please reserve a seat ASAP if you want to go or be a volunteer driver. Contact Judy Sparks at [JudySparks@comcast.net](mailto:JudySparks@comcast.net) or call 523-6736. We eat lunch at the museum we visit and are usually home between 3:00 pm and 4:00 pm. The Oakland Museum is at 1000 Oak St, Oakland, CA.

## Evening Books

The book for Tuesday, March 28, is *H is for Hawk* by Helen McDonald (winner of the Samuel Johnson Prize). For location and more information, call Cindy Silva, 523-4677.

## Afternoon Books

We'll meet at 1:30 pm on the third Monday, March 20, to discuss books we are currently reading. Call Kate Quick, 523-3612, for location and more information.

## Cinema Club

Our next cinema date is March 5. We are a lively group of movie lovers who visit the Alameda Theatre on the first Sunday of every month, October through June, to see a current movie, usually an afternoon matinee. Spouses are welcome to attend. Afterwards, we walk over to Tucker's for refreshments and conversation.

How it works: please send an email to [kevis.brownson@gmail.com](mailto:kevis.brownson@gmail.com) to join the group, and then you will get an email to vote on the movie on the Friday before the event. We post the event on Facebook and the Alameda Branch Web site as well.

## Technology User's Group

Join us on March 16 from 7 pm-9 pm at the home of Earleen Hamlin, 2849 Lincoln Ave, for our drop-in, self-help user's group. It will be facilitated by new member Amy Rose whose goal is to help us all adapt to new communications technologies, whether on our smart phones, tablets, lap tops, or home computers.

If you are getting used to a new phone, trying to learn a new application, or hoping to upgrade your skill levels, this is the group for you. Bring your laptops, smart phones, tablets. Outlets and wi-fi will be available. You can order a glass of wine or coffee, or bring a friend and come early for dinner!

Dates for the new year are the third Thursday: April 20, May 18. Email Amy at [amyjane.rose@gmail.com](mailto:amyjane.rose@gmail.com) or call at 916-337-1259



Alameda Branch  
 P.O. Box 2932  
 Alameda, CA 94501  
 Change Service Requested

AAUW is California's most active and diverse organization for women, offering action for equity, personal and professional growth, community leadership, and friendship. AAUW promotes equity for all women and girls, lifelong education, and positive societal change. Membership is open to all graduates who hold associate or equivalent, baccalaureate or higher degrees from an accredited college or university, and college/university students.

Branch Activities	MARCH						2017
Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	
			1	2	3	4 7:30 pm Bridge	
5 Cinema Club	6 7:00 pm Business Meeting All are welcome	7	8	9	10	11 11:30 am Alameda Hospital	
12	13	14 12:30 pm Bridge	15	16 9:30 am Museum Group 7:00 pm Tech User's Group	17	18 7:00 pm Ethnic Dinner	
19	20 1:30 pm Afternoon Books	21	22	23	24	25	
26	27	28 7:15 pm Evening Books	29	30	31		