



ALAMEDA BRANCH
2016-2017 BOARD
alameda-ca.aauw.net

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Alameda Branch News

*AAUW Alameda Branch celebrates our strengths
and promotes education and equity for women and girls in our community.*

SEPTEMBER 2016

A publication of AAUW Alameda Branch, chartered 1962

Vol. 54, Issue 1

Welcome Back! Our September meeting features our Tech Trek campers.

Since 1998, AAUW Tech Trek has worked to help girls continue their interests in science, technology, engineering and math (STEM). This year Alameda Branch sent six girls from Alameda schools to Sonoma State to live and eat in the dorms, attend lectures, go on outings and have fun!

Tech Trek is designed to make STEM accessible to girls in middle school and in many cases facilitates their curiosity, placing them on a path toward success. Come see them, listen to them, and hear about their adventures!

We will also introduce our Interest Group chairs and hear a brief description of their activities.

Saturday, September 10, 2016

AAUW –Alameda Branch Tech Trek Luncheon

11:30 am Social, 12:00 pm Lunch

Alameda Free Library, 1550 Oak Street, Stafford Room

Box lunches by A. G. Ferrari Choice of:

Grilled Chicken, Pear & Walnut Salad – Local field greens, grilled chicken, pear, walnut & gorgonzola dolce

Arugula, Fennel & Hazelnut Salad -- Fennel, orange segments, toasted hazelnuts & mint over a bed of arugula (vegetarian)

Italian BLT Sandwich – Pancetta, tomatoes, butter lettuce, fresh basil & aioli

Turkey & Fig – Roasted turkey breast, fig, and ricotta

Grilled Chicken & Pancetta Sandwich – Grilled chicken, pancetta, sun-dried tomato spread, basil aioli & smoked mozzarella

Lunch includes: Cookie, water, and coffee. Sandwiches come with a side salad.

Salads come with a cheese crisp.

Please select one and note in the memo section of your check.

Make the check out to AAUW-Alameda Branch for \$21 and mail to:

Mary Ann Rose, 933 Shoreline Dr, #306, Alameda, CA 94501,

510 271-8664, marose94501@gmail.com for receipt by Wednesday, September 7.

AAUW's Value Promise: *By joining AAUW, you belong to a community that breaks through educational and economic barriers so that all women have a fair chance.*

President's Letter

Summer is a time to look back at our previous year, to celebrate our recent accomplishments, to recognize our weaknesses and challenges and to set new goals for the upcoming years. At this year's July Board retreat, the following items were discussed:

1. Our major accomplishments in 2015/2016

- Partnerships with the College of Alameda and the League for two successful presentations with strong attendance from community.
- Successful Fundraising for Tech Trek and College of Alameda Scholarships.
- Celebration of Golden Members with partnership with Girls, Inc. teens.
- Publication of Mary Brownson's interview in Alameda Sun
- Expansion of Tech Trek program to five different schools, increasing diversity among the scholarship winners and strengthening partnerships with teachers and PTAs.
- Direct fundraising from Branch for 2015-2016: College of Alameda: \$4, 178. Tech Trek \$3,769, AAUW Funds \$1,542 LAF \$680: Total \$10,169

2. The Challenges for the Branch.

- Loss of 17 members in one year: some passed on, several moved away, a few newer members did not renew.
- Lack of knowledge of Branch Mission and AAUW in the community.
- Lack of diversity in membership.
- Need to educate our own members, especially in use of technology.
- Limited funds for branch operations and to support expansion of activities. (from drop in membership dues)
- Demographics of Branch membership: members less active.
- Need to overcome "we have always done it that way" syndrome.
- Need evening events for younger and working membership. No child care?
- Need to improve internal and external communications about events and activities and improve visibility in the community.
- Need to improve outreach to new members.
- The Board will be continuing to discuss these challenges and questions throughout the year and invites your input and ideas.

The Board established a new Branch Mission statement and Goals: AAUW Alameda Branch Mission Statement - AAUW Alameda Branch celebrates our strengths and promotes education and equity for women and girls in our community.

Branch Goals for 2016-2017

- Increase membership through recruitment, outreach, retention and involvement.
- Develop partnerships with other community groups to achieve our goals.
- Develop a Communications Strategy that links all internal and external forms of communication.
- Establish a direction for fundraising priorities.
- Develop activities attractive to younger members and other un-served groups.
- Become more effective in our use of technology, time and leadership talent.

Two New Branch Committees formed.

- The former Education and Outreach committee is now the "Membership and Outreach Committee". It is chaired by the Membership VP co-chairs Patti Heimburger and Joy Pratt. Members include: Honora Murphy, Dorie Behrstock, Beth Sibley, Barbara Krummel and Penny Washbourn (ex officio). We thank former member Carolyn Queener for her service.
- Communications Committee - "The purpose of the Communications Committee is to ensure that all Branch activities and goals reach a wider public audience through a variety of outlets and to link internal and external forms of communication." Members are Kevis Brownson and Keri Clark, Co-Chairs, Elizabeth McGaffey, Donna Vaughn, Dorothy Kerwin and Penny Washbourn (ex officio).

For further suggestions : Please email me at pwashbou@hotmail.com or call 510-748-7455. I look forward to an exciting year for AAUW Alameda Branch, celebrating our strengths! Penny Washbourn

General Business Meeting

The next business meeting is Monday, August 29, at 7:00 pm. We meet in Conference Room C (1st floor) at Alameda Hospital, 2070 Clinton Ave. All are welcome.

Membership & Outreach

We now have combined the Membership and Outreach into one committee. Besides actively putting attention on member recruitment and retention, the committee is planning daytime and evening functions within the community. Some of these events will include co-sponsoring with other organizations. This interaction with other groups and the community at large is very important for our branch to keep up active. If you would like to be part of this committee, please let us know because we really can use your help!

Our Membership & Outreach committee will continue the member profiles, which allows us to get acquainted with our new members. Please welcome (6) new or returning members: Carolyn Queener, Lis Arevalo Hidalgo, Char Perlas, Karen Kenney, Annette Waite, and Karen Butter.

Whenever there is a change in your email address or phone number, please notify us right away. Also, let us know if you have ideas on acquiring new members or extra events that are of interest to you.

Patti Heimbürger & Joy Pratt

Tech Trek Committee



The Tech Trek committee is looking forward to the September 10 presentations by our 2016 campers. Please join us to hear about their Sonoma State Tech Trek camp experiences on Saturday, September 10 at 11:30 am in the Stafford Room at Alameda Main Library. See you there! Adele Aced Tech Trek Co-Chair

AAUW-Alameda Website Changes

In the coming months watch for changes on our branch website. Our communications committee is working hard to update photos, refresh information, and make it easier for people to join online.

The Newsletters will be in the public section to give prospective members a fuller sense of our branch activities and events, a new section "About Us" will be added listing our Board, and Committee memberships, and our Directory will be added to the Members Only section. Let us know what you think.

Newsletter and Directory Changes

Due to the high costs of postage, beginning with the October Newsletter and the Directory will be distributed online on our website. (Past newsletters will be under archives) The newsletters will be in the public portion of the website, so easy to find without a password. To find our page type alameda-ca.aauw.net and bookmark it as one of your favorites. (Editor's note – the easiest way is to Google aauw alameda, we come up first)

The Directory will be for Members Only and will need a password. This is case sensitive and is AAUWAlameda. Make a note in your list of passwords.

if you still need a hard copy of the newsletters and directory, please call Dorothy Kerwin 510 769-9159. Thank you for helping us manage our branch expenses by printing out your own newsletter and Directory. To print a pdf, hover the mouse over the bottom right corner of the document, the printer symbol will appear. Click on it and all should work.

Fellowship Luncheon

Our general branch bank account can use some help with advertising expenses for special events. With this in mind we are starting Fellowship Luncheons at members' homes. Penny Washbourn has volunteered to host the first luncheon.

When: Tuesday, October 11th

Time: noon

Where: 501 Lagunaria Lane, Alameda , 94502

Penny will provide leek soup for (10) people and you can bring salads, desserts, or beverages. We are asking for a donation, check payable to AAUW-Alameda Branch or cash.

Please email Joy Pratt joypratt@aol.com or call her 521-3370 if you are interested and let her know what you would like to bring.

Favorite Alameda Restaurants from the Ethnic Dining Group

This list is based on dine-outs we have done together as well as recommendations from Group members:

Italian -- Trabocco Kitchen and Cocktails and C'era Una Volta

Mediterranean -- Asena and Angela's Kitchen

Thai (Fusion) -- Spice I Am

Vietnamese -- Dragon Rouge

Burmese -- Burma Superstar

Ethiopian -- Injera

Peruvian -- Chicha

Mexican -- La Penca Azul

Moroccan -- Abigail's Moroccan Cuisine

INTEREST GROUPS

AFTERNOON BOOKS

Kate Quick
523-3612

EVENING BOOKS

Cindy Silva
523-4677

TUES AFTERNOON BRIDGE

Vicki Cuadra
523-5789

CINEMA CLUB

Kevis Brownson
522-4966

COUPLES BRIDGE

Lynn Groh
522-2473

ETHNIC DINNER GROUP

Mark Hamilton
749-0738

MUSEUM GROUP

Judy Sparks
523-6736
Gwen Pirack
522-6440

Ethnic Dining Group

This group meets on the third Saturday, Sep 17. If you like good food and good company, join us.

For more information call Mark Hamilton, 749-0738.

Museum Group

On Thursday, September 15, the museum group will travel to the Asian Art Museum to see EMPERORS' TREASURES: CHINESE ART FROM THE NATIONAL PALACE MUSEUM, TAIPEI. Passed from dynasty to dynasty and once sheltered in Beijing's Forbidden City, these masterpieces of Chinese art were conveyed to Taiwan amid the Chinese Civil War in the 1940's and now reside in the National Palace Museum, Taipei. More than 150 objects (paintings, jades, textiles, and ceramics, such as the porcelain Qing dynasty vase, circa 1744) are on display. These masterpieces have never before been seen in the U.S. and are part of the Asian Art Museum's 50th anniversary celebration.

The carpool meets at the Ross parking lot at South Shore Center. We leave at 9:30 am sharp. Please reserve a seat ASAP if you want to go. Contact Judy Sparks at JudySparks@comcast.net or call 523-6736. Donna Vaughn's van can hold 7. After that, we have to arrange more transportation. We eat lunch at the museum we visit and are usually home between 3:00 and 4:00.

Evening Books

The book for September 27 is 'The Taming of the Queen' by Phillipa Gregory. For location and more information, call Cindy Silva, 523-4677.

Afternoon Books

We'll meet at 1:30 pm on the third Monday, Sep 19, to discuss books we are currently reading. Call Kate Quick, 523-3612, for location and more information.

Cinema Club

The first Cinema Club meeting will be Sunday, October 2.

How it works: 1. Request to be on our Cinema Club email list ---email to kevis.brownson@gmail.com. 2. Friday before the film you will get an email with a choice of films and times and request for response. 3. Saturday afternoon you will get an email confirming the choice of film and time. We will meet 20 minutes prior to the movie start time in the lobby of the theater.

Costs: \$8.00 for the movie, and \$5-15 for refreshments afterwards. For more information, email or call Kevis at 522-4966.

Urban Treks

I regret to announce that Urban Treks has reached the end of the road. Susan and I have greatly enjoyed our time with you, but life intervenes. If anyone else wants to take this on, I'm happy to pass on helpful hints. Dorothy Kerwin, 769-9159

Save The Date And Mark Your Calendars

We're pleased to announce a meeting co-sponsored by AAUW Alameda, AAUW-Oakland/Piedmont, and College of Alameda.

American Muslims-Fact vs Fiction: A Dialogue

Wednesday October 26, 2016 12:15 pm-1:30 pm

COLLEGE OF ALAMEDA

555 Ralph Appezato Memorial Parkway, Building F

- JOIN THE CONVERSATION -

There will be a screening of the 2015 film "American Muslims: Fact vs Fiction." (Editor's Note, this 11 minute film is also available on YouTube).

This will be followed by a panel discussion moderated by Sameena Usman, from the Council on American-Islamic Relations (CAIR). The panel will include members of the Muslim community, experts on Islam, and representatives from the College of Alameda Muslim Students Association.

Q&A: We invite you to bring your questions to broaden your understanding of Islam, Muslim American Communities, the role of women in Islam, and how Sharia pertains to American law.

For more information, contact Patti Heimbürger, AAUW-Alameda patti_art@comcast.net

Member Biography

Barbara Krummel:

I was born in Berlin, Germany in 1961, the year the wall went up as my mother would always remind me, and raised in northern Minnesota. After graduating from Bemidji High School I attended the University of Wisconsin-Madison where I received my BS, followed by a Ph.D. in biochemistry at UC Berkeley and a post doc at Stanford studying plant-microbe interactions. After two years doing research at Stanford, I made the decision to stay at home with my then 18 month old son and my husband and I moved our young family to Alameda.

Now that baby speaks fluent Russian and is working in Washington, D.C. while his little sister is a linguistics major at San Diego State University. I work part time at Girls Incorporated of the Island City in Alameda, a wonderful organization that encourages girls to be "strong, smart and bold"-- a mission that dovetails so well with AAUW!

Member Biography

Amy Rose:

Amy is a Sacramento native who graduated from UC Berkeley with a degree in political science and is now a graduate researcher at Northwestern University, studying Public Policy. She is passionate about human rights, animal welfare, and public health issues. Academically, Amy has focused her research on education policies that seek to advance marginalized and underrepresented communities. She was an undergraduate research intern for the Congressional House Committee on Education and the Workforce under the leadership of Congressman George Miller.

Propelled by humanitarian considerations and intercultural curiosity, she has traveled extensively throughout Europe and Africa. Amy joined AAUW in 2011, and has been an active member of Tech Trek, serving as a Dorm mom and videographer for the camp for 3 years. Her favourite part of AAUW is the privilege to help shape young minds and empower girls.



Alameda Branch
 P.O. Box 2932
 Alameda, CA 94501
 Change Service Requested

AAUW is California's most active and diverse organization for women, offering action for equity, personal and professional growth, community leadership, and friendship. AAUW promotes equity for all women and girls, lifelong education, and positive societal change. Membership is open to all graduates who hold associate or equivalent, baccalaureate or higher degrees from an accredited college or university, and college/university students.

Branch Activities	SEPTEMBER						2016
	Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
	29 7:00 pm Business Meeting	30	31	1	2	3 7:30 pm Evening Bridge	
4 Cinema Club	5	6	7	8	9	10 11:30 am Lunch Alameda Library	
11	12	13 12:30 pm Bridge	14	15 9:30 am Museum Group	16	17 7:00 pm Ethnic Dinner	
18	19 1:30 pm Afternoon Books	20	21	22	23	24	
25	26	27 7:15 pm Evening Books	28	29	30		