



**ALAMEDA BRANCH  
2023-24 BOARD**

[alameda-ca.aauw.net](http://alameda-ca.aauw.net)

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# Alameda Branch News

*Celebrating our strengths and promoting education and equity  
for women and girls in our community*

*December 2024*

A publication of AAUW-Alameda Branch, chartered 1962

Vol. 62, Issue 4

## Special AAUW December Meeting



**When:** Tuesday, December 10, 7 PM via **Zoom**

**Topic: GenAI:** Tomorrow's Tech, Today's Reality - Real World  
Applications and Impact

Arun Kumar is the Global Head of Data, Analytics, and AI at Material, where he leads transformative initiatives to harness data and AI for strategic growth. Arun joined Material from Hero Digital, where he served as EVP and Global Practice Lead for Data and AI, developing AI-powered, data-driven marketing strategies for top-tier clients, resulting in notable growth and high client satisfaction. Prior to this, Arun held key leadership roles at Wunderman Thompson and Publicis, amassing extensive experience in managing global data and insights teams to drive superior client outcomes.

Arun holds an MBA from IIM Ahmedabad, India, and is certified in AI Leadership from UT Austin.

Through his talk he will share how GenAI is impacting the way we work, how it will shape our future, and what we can (and should) do about it today.

We are honored to host such a person of distinction and expertise. Feel free to invite family and friends to this exciting talk. Here is the link:

[https://us06web.zoom.us/meeting/register/tZAudO6vrjIrE9Ivcn\\_M-YvvVhIYWHNQqwUO](https://us06web.zoom.us/meeting/register/tZAudO6vrjIrE9Ivcn_M-YvvVhIYWHNQqwUO)

**Please click on the link quickly, to reserve your spot at the special meeting. There are only 100 zoom spaces.**

# *President's Corner*

It was great to see so many of you at our two recent events. Barbara Krummel and the Tech Trek committee hosted a fabulous luncheon on October 26. It was attended by eight of our nine Tech Trek campers and their families. The middle school girls were interviewed about their camp experiences, and they each demonstrated one of their projects. Shuba Fanse contributed Diwali desserts and candles, and introduced the Hindu Festival of Light, which celebrates the victory of light over darkness, good over evil, and knowledge over ignorance. On November 14, Barbara Krummel and Penny Washbourn hosted a lovely afternoon tea featuring our two college programs: NCCWSL (National Conference for College Women Student Leaders) and College of Alameda Transfer Scholarships. The guest of honor was last year's NCCWSL recipient, Melissa Zibouche from Algeria.

## **Calling all AAUW Alameda Members to Help with Corporate Fundraising!**

Our board has composed an excellent letter (containing our 501c3 tax ID#) asking for corporate donations to fund our programs: College of Alameda Transfer Scholarships and TechTrek.

Are you a client of a financial advisor, banker or lender, insurance provider? (For example, I have reached out to my financial advisor with Ameriprise. Our treasurer is reaching out to Poppy Bank, where our branch has its checking account.)

We need you to reach out to corporations that you do business with. Speak to your contact person about donations. It is best if you can identify the donations coordinator, but not essential.

The next step is for you to send me the contact information for your chosen corporation, and I will provide the letter. It is as simple as that! Questions: email me at: [kayweinstein@gmail.com](mailto:kayweinstein@gmail.com)

For everyone's convenience, our December membership meeting will be a Zoom event on Tuesday, December 10 at 7pm. The speaker will be Arun Kumar and the topic will be Artificial Intelligence. Thanks to Paula Biwer for planning this program. Here is the link to sign up for this Zoom meeting: <https://us06web.zoom.us/meeting/register/tZAudO6vrjIrE9IvcnM-YvvVhIYWHNQgwUO>

Happy Thanksgiving,

Kay Weinstein, President, [kayweinstein@gmail.com](mailto:kayweinstein@gmail.com)

## MEMBERSHIP RENEWAL – PAST DUE

**\*\*\*Deadline June 30, 2024\*\*\***

**Membership Renewal**

The dues for the 2024-2025 year are \$115.

You may renew online or by check. To renew online you need to know our branch number: CA0128 Alameda. Many find it easier to renew by check. Make out your check for \$115 to AAUW, and mail to Marilyn Sharron, 1437 Morton St. Apt. D, Alameda, CA 94501-2462.

**Did you know that \$72 (the National portion of our dues) is now tax-deductible?**

Thank you,  
Membership Committee



## YEAR END DONATIONS FOR TECH TREK

Are you wondering where to make your last-minute charitable donations? We have you covered. As you know by now, Tech Trek is a STEM (Science, Technology, Engineering, Math) sleep-away camp designed to develop interest, excitement, and self-confidence in young women who will enter eighth grade in the fall. It features a full week of hands-on activities in STEM related fields. For our Alameda girls, all sleeping, eating, instructional and recreational activities happen on the beautiful Sonoma State campus. The girls attend at no cost to them or their families, our branch raises the funds—\$10,800—to send 9 campers this past summer (our largest cohort to date!)

Checks can be made out to AAUW CA SPF (“Tech Trek, Alameda” on the memo line) and mailed or dropped off to Barbara Krummel, 3258 Liberty Ave., Alameda, CA 94501. AAUW CA SPF (SPF stands for Special Projects Fund) is a 501(c3) non-profit and the tax ID # is 68-0463071. This is important information for your IRA administrators if you are transferring funds from your IRA.

-Barbara Krummel, Tech Trek Committee Chair

## ANNOUNCEMENTS/Future Events

Monday, November 25, 9:15 am – **Museum Group** – Asian Art Museum – Korean Wave(Rescheduled)

Sunday, December 1 – **Cinema Club**

Monday, December 2, 6:00 pm -- **Board Meeting** – via Zoom – All Welcome!

Saturday, December 7, 6:00 pm – **Global Restaurant Dining/Cooking Groups** – BYO Appetizers

Monday, December 9, 1:30 pm – **Mah Jongg Group**

Tuesday, December 10, 7:00 pm – **December Meeting – GenAI** – via Zoom with Arun Kumar

Monday, December 16, 1:30 pm – **Afternoon Books**

Thursday, December 19, 9:45 am – **Museum Group** – Tyme for Tea

Monday, December 23, 1:30 pm – **Mah Jongg Group**

Saturday, January 4, 2025, 2-4 pm – **January Meeting - Holiday Sparkling Tea**



### California Public Policy News

Please click [HERE](#) for the November issue of Public Policy News. Included are two articles for your branch newsletters, one about the outcome of the 2024 Legislative Agenda, and the other about Lilly Ledbetter, the icon of the equal pay movement who passed away in October. The newsletter also includes a scorecard of the 2024 Legislative Agenda, and a pre-election reminder from the School Board Project.

Thank you for everything you do on behalf of women and girls

**Amy Hom and Missy Maceyko** - Co-chairs, AAUW California Public Policy Committee  
[publicpolicy@aauw-ca.org](mailto:publicpolicy@aauw-ca.org)



## **Toast in the New Year - Holiday Sparkling Tea!**

**When - Saturday, January 4, 2025 2:00 - 4:00**

**Where - 1554 Everett Street**

Come celebrate a new year of fellowship and dedication to promoting the advancement of women! Our sparkling tea will be held at a private home (with stairs), and will be catered by Julie's Coffee and Tea Garden. It includes one glass of sparkling wine, specialty teas, four tea sandwiches, a scone, clotted cream with strawberry jam or lemon curd, a savory, and three petite desserts. For a slight additional charge, we have vegan and gluten free options. We will have an optional White Elephant gift exchange. The tab is \$36 for regular or \$41 for vegan or gluten free.

There are three ways to reserve: Use this link: <https://square.link/u/b34Eg1JL>



OR scan this QR code to pay online:  
(or go to our Square Site at [aauw-alameda-ca-branch.square.site](https://square.link/u/b34Eg1JL) )

OR send a check for \$36 or \$41 to AAUW Alameda % Kevis Brownson 1554 Everett Street 94501 followed by an email to [kevis.brownson@gmail.com](mailto:kevis.brownson@gmail.com).

**Please act swiftly; there are only 22 spots available.** Any questions, please contact [kevis.brownson@gmail.com](mailto:kevis.brownson@gmail.com)

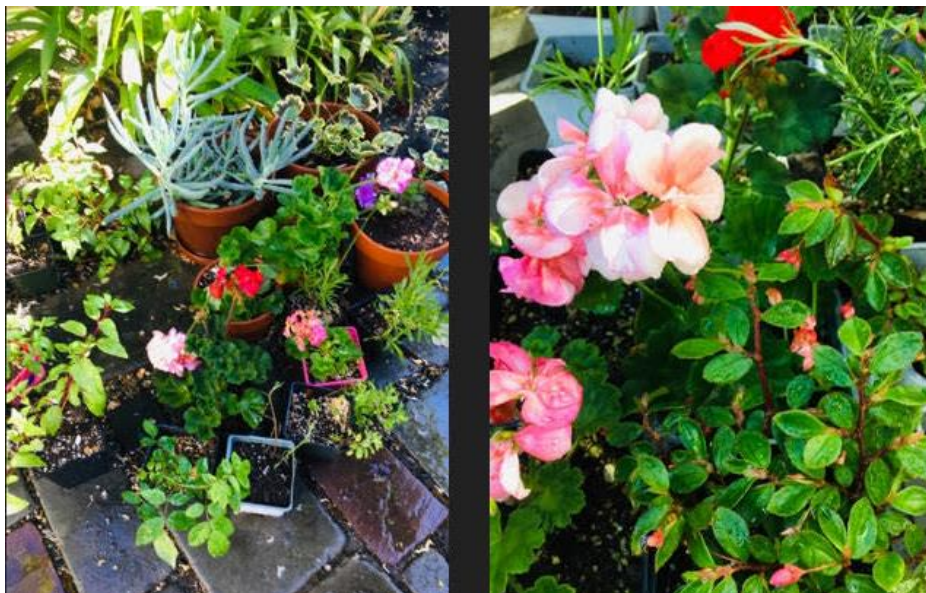


## **Plant Sale Co-chairs - Volunteers needed !**

Last year's plant sale, with 20 AAUW members' help, raised around \$2500 to support College of Alameda students' attendance at a national women's leadership conference in Washington, DC. Now we need one or more people to step up to chair our SEVENTH ANNUAL AAUW PLANT SALE in May, 2025. Paula Biwer, our chair since inception, is very willing to help pass on the collective knowledge that makes this important fund raising effort such a successful and satisfying activity. Several helpers are available-- all we need is leadership.

Would you and a friend like to step up to chair this community outreach activity?

Please contact Kay Weinstein at [kayweinstein@gmail.com](mailto:kayweinstein@gmail.com) to volunteer to co-chair.



## October Tech Trek

### Luncheon



## Branch Interest Groups

### **Afternoon Books**

The Afternoon Book Club meets on the 3rd Monday of the Month at various members' homes. New members are welcome, and there is no "homework". We share what we have read and trade books. Members read all genres, although mysteries seem to be a group favorite.

Afternoon books is meeting Monday, 12/16/24 at the home of Rose Ann White. Contact Karen Scanlon at [yakitt@aol.com](mailto:yakitt@aol.com) or [510-523-6456](tel:510-523-6456) for more information. New members are welcome

### **Cinema Club**

Cinema Club meets on Sunday, December 1, for a matinee at the Alameda Theatre followed by a gathering at Tucker's Ice Cream for discussion. To join us or for more information about the group, please contact Kevis at [kevis.brownson@gmail.com](mailto:kevis.brownson@gmail.com).

### **Evening Books**

The Evening Book group meets on the third Tuesday of the month in members' homes. Our books for 2024-25 are *The Potter's Field* by Andrea Camilleri (9/17), *The First Ladies* by Marie Benedict (10/15), *Mozart's Starling* by Lyanda Lynne Haupt (11/19), *Klara and the Sun* by Kazuo Ishiguro (1/21), and *Finding the Mother Tree* by Suzanne Simard (2/18). For more information about the group or to join us, please contact Penny Washbourn at [penelopewashbourn@gmail.com](mailto:penelopewashbourn@gmail.com).

### **Global Cooking Group**

The Global Cooking Group meets every two months at a member's home to share a potluck meal of an interesting cuisine from around the world and US.

Global Cooking Group will join Global Dining Group for their December 7 event. Please see the Global Dining Group listing for details. Other gatherings this year will be on **Saturdays, February 15, April 26, June 21, and August 16**, generally at 6:00 pm. To join us or for more information, please contact Jennifer McGaffey at [jjmccgaffey@guenean.com](mailto:jjmccgaffey@guenean.com).

### **Global Restaurant Dining Group**

Both the Cooking and Dine-out groups will meet December 7th, 6pm, at the home of Karen Scanlon for a festive Holiday party. Members will bring an hors d'oeuvre or dessert to share. A holiday punch will be provided, however members are may bring a beverage of their choice. Contact Karen at [yakitt@aol.com](mailto:yakitt@aol.com) or [510-523-6456](tel:510-523-6456) for information.

**Mah Jongg (American Style)**

We meet on the 2nd and 4th Monday afternoon of each month to play American-style Mah Jongg using the National Mah Jongg League card and rules. Beginners and experienced players are welcome. Contact Laura Porter at [Lrajean@aol.com](mailto:Lrajean@aol.com) or [510-912-0385](tel:510-912-0385) for more information about the Mah Jongg interest group.




**Museum Group**

The **MUSEUM GROUP** will go to **TYME FOR TEA** on **Thursday, December 19** in Niles, CA. The Victorian Tea at \$45 consists of a scone, 5 assorted tea sandwiches, 3 pastries, and choice of tea. Reservations are for 11:00. We will meet at the Ross Parking Lot at South Shore at 9:45 for a 10:00 **sharp** departure.

If you would like to go, please email [JudySparks@comcast.net](mailto:JudySparks@comcast.net) by Friday, December 13.

We will visit the Asian Art Museum on **Monday, November 25 (Rescheduled!)** and see Korean Wave: **K-pop, K-drama, K-cinema, K-fashion, and K-beauty.**

The carpool will leave from the Ross parking lot at South shore. Be there at **9:15 a.m.** for a 9:30 a.m. sharp departure. We will have lunch at the museum cafeteria at 11:00 a.m. please RSVP if you would like to go contact Judy Sparks, [JudySparks@comcast.net](mailto:JudySparks@comcast.net) for more information.

Calendar		Branch Activities				
December 2024						
Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
1-Cinema Club	2-Board Meeting 6:00 PM	3	4	5	6	7- Global Restaurant Dining/Cooking Group 6:00 PM
8	9- Mah Jongg 1:30 PM	10- <b>December Meeting</b> 7:00 PM via Zoom	11	12	13	14
15	16- Afternoon Books 1:30 PM	17	18	19- Museum Group 9:45 AM	20	21 
22	23- Mah Jongg 1:30 PM	24	25 	26	27	28
29	30	31	1 	2	3	4- <b>January Mtg</b> – Holiday Sparkling Tea